



Research Article

## Comparison of selected extension methods in developing awareness

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**SUMMARY :** The objective of the present study was to compare the effectiveness of selected extension methods in developing awareness. The study was conducted in Kanpur district. The sample consisted of 120 rural women from four villages. Personal interview technique used for data collection. Comparison of selected extension methods, Puppet show ranked at the first position followed by Nukkad natak at second, Exhibition method was quiet satisfactory and Rally method was least effective.

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